Code: JL

## STUDENT WELLNESS

The Cooperative Board recognizes that student wellness and good nutrition are related to students' physical and psychological well-being and their readiness to learn. The Board is committed to providing a school environment that supports student wellness, healthy food choices, nutrition education, and regular physical activity. The Board believes that students who learn and practice healthy lifestyles in their formative years may be more likely to be conscious of the importance of good nutrition and exercise as adults, practice healthy habits, and reduce their risk of obesity, diabetes and other chronic diseases.

## **Nutrition Standards**

NPT Region III will ensure that meals provided by its Food Services Program meet the nutrition standards established by the National School Lunch Program, the School Breakfast Program, and other applicable Federal child nutrition programs.

Other foods and beverages sold or available to students during the school day ("competitive foods") will meet the federal Smart Snacks guidelines.

### Water

To promote hydration, free, safe, unflavored drinking water will be available to students throughout the school day, including mealtimes, at every school.

## **Nutrition Education**

Nutrition education will be integrated into the instructional program through the health education program and/or the curriculum as aligned with the content standards of Maine's system of Learning Results. Nutrition education should focus on skills students need to adopt and maintain healthy eating behaviors. Students should receive consistent nutrition messages throughout the schools, including classrooms, cafeteria, and school-home communications.

### **Nutrition Promotion**

NPT Region III will support healthful eating by students and encourage parents/guardians to provide healthy meals for their children by providing consistent nutrition messages and information and by cooperation with other agencies and organization

Page 1 of 8

## **Staff Qualifications and Professional Development**

NPT Region III nutrition program directors, managers and staff will meet or exceed hiring and annual continuing education/training requirements in the USDA standards for school nutrition professionals.

## **Physical Activity**

NPT Region III will strive to provide all students developmentally appropriate opportunities for physical activity whenever possible while attending programs at NPT Region III.

## **Other School-Based Wellness Activities**

NPT Region III, with prior approval of the Director/designee, may implement other appropriate programs that support consistent wellness messages and promote healthy eating and physical activity.

The Board delegates to the Director/designees the responsibility for developing regulations or guidelines for "healthy celebrations" (refreshments served at parties or celebrations during the school day), and the use of food as rewards in the instructional program.

NPT Region III may develop programs that encourage staff to learn and engage in healthy lifestyle practices.

# Leadership

The Director/designee shall be responsible for the oversight of development and implementation of the wellness policy in the schools. This includes ensuring that the school unit evaluates its schools' compliance with the wellness policy and progress in attaining wellness goals and making required information available to the public.

The evaluation process must include a comparison of the wellness plan with model local wellness policies, and it may include surveys or solicitation of input from students, parents, staff, and school administrators, including suggestions for improvement in specific areas.

# **Annual Notification of Policy**

NPT Region III will annually inform families and the public of basic information about the wellness policy, including its content, any updates, and implementation status. This information will be made available on the school unit's website. It will include the contact information for the person coordinating the wellness committee as well as information about opportunities for the public to get involved with the wellness committee.

# **Triennial Progress Assessments**

Every three years, the Director of School Nutrition will:

Assess extent to which the school unit's schools are in compliance with the wellness policy;

Assess the extent to which the school unit's wellness policy compares to model wellness policies; and

Provide a description of the progress made in attaining the goals of the NPT Region III's wellness policy.

NPT Region III's wellness committee will update the wellness policy based on the results of the triennial assessment and/or as:

NPT Region III's priorities change;

Community needs change;

Wellness goals are met;

New evidence-based health science emerges; or

New or updated Federal or State regulations are issued.

#### **Parent Communications**

NPT Region III will inform parents of improvements that have been made to school meal standards; availability of child nutrition programs and how to apply; the school unit's meal charging policy; and a list of healthy celebration party ideas (including a list of foods and beverages that meet the Smart Snacks standards).

Page 3 of 8

# **Food and Beverage Marketing in Schools**

Any foods and beverages marketed or promoted to students on the NPT Region III campus during the school day will meet or exceed the USDA Smart Snacks standards. Food and beverage marketing includes but is not limited to:

Brand names, logos or tags, except those that are present as labels on the food or beverage product or its container;

Displays, such as vending machine exteriors;

Corporate brands logos, names or trademarks on school equipment such as message boards or scoreboards;

Corporate brands, logos, names or trademarks on cups used for beverage dispensing, menu boards, coolers, trash cans and other food service equipment;

Corporate brands, logos, names or trademarks on posters, book covers, or school supplies distributed or offered by the school unit; or

Advertisements in school publications or school mailings; or on product coupons or free samples.

Corporate brand names, logos and trademarks for *companies* that market products that comply with the USDA Smart Snacks in School nutrition standards will not be prohibited solely because they offer some noncompliant food or beverage items in their product line.

Nothing in this policy shall require immediate replacement of scoreboards or other durable equipment. When reviewing existing contracts or replacing these items over time when necessary and/or financially feasible, decisions should reflect the marketing considerations articulated in this policy.

# **Appointment and Role of the Wellness Committee**

The Board shall appoint a region-wide Wellness Committee comprised of at least one of each of the following:

- A. Board member;
- B. School administrator;
- C. Food Services Director/designee;
- D. Student representative;
- E. Parent representative; and/or
- F. Community representative.

The Wellness Committee may also include:

- A. School nurse and/or other school health professional;
- B. Physical education teacher;
- C. Guidance counselor;
- D. Social worker;
- E. Community organization or agency representative;
- F. Other staff, as designated by the Board; and/or
- G. Other persons, as designated by the Board.

The Wellness Committee shall serve as an advisory committee in regard to student wellness issues and will be responsible for making recommendations related to the wellness policy, wellness goals, administrative or school regulations and practices, or raising awareness of student health issues.

With the prior approval of the Director/designee, the Wellness Committee may survey parents, students and the community and/or conduct focus groups or community forums.

The Wellness Committee shall provide periodic reports to the director/ designee and, as requested, to the Board.

### **Wellness Goals**

The Board has identified the following goals associated with student wellness:

### **Goals for Nutrition Education**

NPT Region III will provide nutrition education that focuses on the skills students need to adopt and maintain healthy eating behaviors.

NPT Region III nutrition education will be provided in a sequential, comprehensive health education program aligned with the content standards of the Maine system of Learning Results.

Nutrition education will be integrated into other subjects as appropriate to complement, not replace, the health education program.

NPT Region III will provide foods that meet or exceed the federal nutrition standards, adequate time for students to obtain food and eat, lunch scheduled at appropriate hours of the day, adequate space to eat, and a clean and safe meal environment.

Appropriate professional development will be provided for food services staff.

## **Goals for Nutrition Promotion**

NPT Region III staff will cooperate with agencies and community organizations to provide opportunities for nutrition-related student projects and learning experiences.

Consistent nutrition messages will be disseminated throughout the school unit in the classroom, the cafeteria, and school-home communications.

Administrators and staff will be encouraged to model nutritious food choices and eating habits.

NPT Region III will encourage parents/guardians to provide healthy meals and snacks for their children though take-home materials or other means.

Students will have access to clean and safe drinking water throughout the school day and during school activities.

NPT Region III will promote consumption of water as an essential element in maintaining overall health and wellness.

# **Goals for Physical Activity**

NPT Region III will provide a physical and social environment that encourages safe and enjoyable physical activity and fosters the development of a positive attitude toward health and fitness.

NPT Region III will provide facilities adequate to implement the physical education curriculum for the number of students served.

NPT Region will promote efforts to provide opportunities for students to engage in physical activity whenever possible while attending programs at NPT Region III.

# **Goals for Other NPT Region III-Based Activities**

Goals of the wellness policy will be considered when planning school or classroom parties, celebrations or events.

NPT Region III will encourage maximum participation in school meal programs.

NPT Region III will encourage parents and students to take advantage of developmentally appropriate community-based after-school programs that emphasize physical activity.

NPT Region III will encourage parents to support their children's participation in physical activity, to be physically active role models, and to include physical activity in family events.

NPT Region III administrators, staff, parents, students and community members will be encouraged to serve as role models in practicing healthy eating and being physically active, both in the school environment and at home.

Student organizations will be encouraged to engage in fundraising projects that are supportive of healthy eating and student wellness.

NPT Region III-based marketing of foods and beverages, such as through advertisements in school publications, school facilities, and other areas accessible to students should support the goals of the wellness policy.

NPT Region III is encouraged to cooperate with agencies and community organizations to support programs that contribute to good nutrition and physical activity.

Legal Reference: 42 U.S.C. § 1751 (Healthy, Hunger-Free Kids Act)

7 CFR Parts 210 and 220

First Reading: February 28, 2018

Second Reading/Adopted: March 28, 2018